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# A vision for social work leadership: Critical conceptual elements

SWRB Conference: Protecting the Public—Enhancing the Profession

Tuesday 12<sup>th</sup> November 2013

Michael Webster

School of Counselling, Human Services and Social Work,
University of Auckland

## Content of presentation

Social work leadership in the context of

- Ecological systems thinking
- People: creating culture
- Ethics, expressed through
  - Authenticity, servant leadership, spirituality, personal and professional integrity
- Indigenous thinking and complex adaptive approaches
- Tensions between ethics, organisational imperatives and the worker

# Ecological systems thinking applied to social work leadership: Four strands

Leadership as peoplerelated: Creating culture Management as related to 'things:' e.g. organisational structure Leadership in the context of

- ➤ Welfare policy
- ➤ International business
- > Public sector management
  - > New public management

Emergent research-based model of New Zealand social work leadership

Leadership in the context of Social work ethics, identity and standards IFSW/IASSW USA/UK/Australia/ Aotearoa NZ

Leadership in the context of > Indigenous

leadership thinking

Connections with biological complexity thinking

## Leadership and systems thinking

Systems thinking needs 'systemic questions' (Attwood, Pedler, Pritchard, & Wilkinson, 2003)

- 'How can I best use my position to assist us all to make sense of what is going on, so that together we can contribute to sustainable change?'
- 'How do I lead this organisation [or team] so that we can make the best possible contribution to the improvement and wellbeing of those we serve?'

Questions not prescriptions are needed: but what questions?

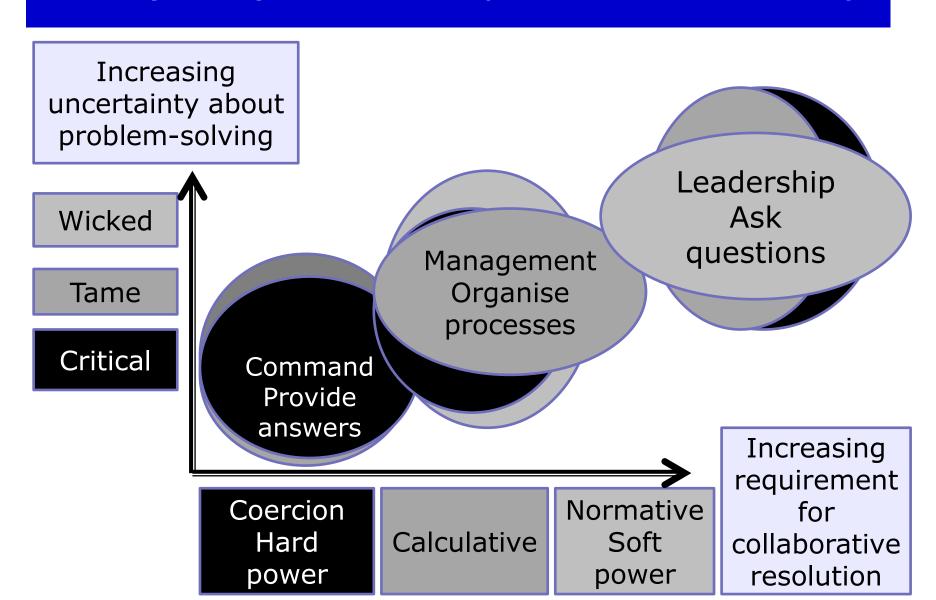
# Leadership as socially constructed by problem definition: Creating culture

- Problems, problems, problems' (Grint, 2005)
- Leadership actions as socially constructed by the problems and challenges that organisations face.
- 'Tame' problems are management issues
- Wicked' problems' are leadership issues
- 'Critical' problems are command issues



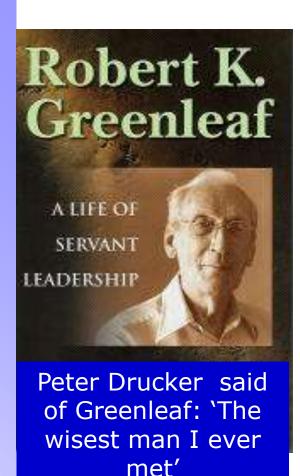
Assemblage No. 15 (Wicked Problems)

## Grint (2005) Problems, power and authority



# Leadership and social work ethics, standards and identity

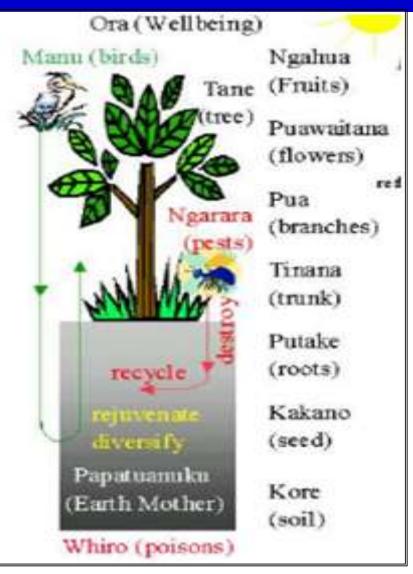
- Norms of right action, good qualities of character and values ... enacted by social workers in their work.' (Banks, 2008)
- Personal integrity, professional integrity and the integrity of the helping professions' (Appleton, 2010)
- Ethical considerations and leadership: qualities such as authenticity, ethical values and servant leadership express ethical leadership (Greenleaf, 1977; Liden et al., 2008; Luthans & Avolio, 2003)



# Leadership, ethics and indigenous leadership approaches

The literature
identifies indigenous
leadership as
collective, organic,
holistic and spiritual
(Calliou, 2005; Durie, 1998;
Ivory, 2008)

New Zealand context:
Tipu Ake collective
leadership as filtering
agent for new ideas
(Te Whaiti Nui-A-Toi,
2001)



## Tensions between ethics, organisational imperatives and the worker

- Ethics and indigenous thinking vis-à-vis efficiency, performance and practice standardisation
- Managerial agenda meets professional ethics and the exercise of leadership
- A sense of powerlessness as 'power-over' leadership replaces 'power-with' leadership (Follett, 1995)
- Organisational demands for data may undercut ethics as underpinning everyday practice (ANZASW, 2008)

## Tensions between ethics, organisational imperatives and the worker

- Are ethics a debating point or an integrative force for practice?
- Gray (2010) graphically depicts current social work practice as struggling to integrate those professional values in the context of powerful organisational 'prescriptive' imperatives
- How might we address these tensions?
- Pauline Leonard (2009)offers an integrative statement

Pauline Leonard's (2008, p.253, 255) 'journey' towards integrating personal and professional authenticity captures and connects essential ethical properties with a vision of social justice:

'As a human being, I am responsible to the community for the creation of a just, caring, equitable, democratic society. Any aspects of my professional identity must be congruent with this aspect of my being ... I believe I tell the truth, as I know it, in striving for authenticity. Becoming authentic is a process, a journey, not an end in itself; it ... requires a continual examination of one's multiple identities within the context of the communities in which one lives, works and interacts (italics added).'

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