The Development of Online Learning Environments (OLEs)

Presenter: Neda Zdravkovic

**THE CHALLENGES**

Integrating academic literacy into curricula and meeting learning needs of large number of students

---

**ACADEMIC INTEGRITY**

www.academicintegrity.auckland.ac.nz

Academic credit online course, compulsory for all new students

---

**POPLHLTH 701:**

Research Methods in Health

Curriculum-integrated online academic literacy module for POPLHLTH 701: Research Methods in Health online course (200 postgraduate distance-learning students)

---

**FTVMS 100:**

Assignment Research Path

Curriculum-integrated academic literacy online tutorial and assessment activity (10% course mark) for FTVMS 100: Media Studies course (500 undergraduate students)

---

**Usability testing practices applied:**

- User interviews using paper prototypes
- User behaviour observation using MORAE software
- Focus group interviews
- Surveys - using SurveyMonkey tool

**Results - student feedback received:**

- I think these modules are great. After 6 years back at University as a mature student, this was a great refresher and helpful for my studies.
- Pretty good online class. It’s easy and convenient for me to understand.
- Very cool way of learning! Interactive, fun and able to stick it in your head! I was very impressed!