Suggested Reference


Copyright

Items in ResearchSpace are protected by copyright, with all rights reserved, unless otherwise indicated. Previously published items are made available in accordance with the copyright policy of the publisher.

For more information, see [General copyright](#).
An online survey accessed the views of 403 members of the Aotearoa New Zealand Association of Social Work.

Participants were asked:

Do you feel proud to be a social worker?

96.3% answered ‘yes’, and 3.7% answered ‘no’.

Do you think that there is stigma associated with being a social worker?

86.8% answered ‘yes’, 13.2% answered ‘no’.

Would you want your child or family member to become a social worker?

68% answered ‘yes’, 32% answered ‘no’.

Dr Barbara Staniforth      School of Counselling, Human Services & Social Work , University of Auckland, NZ  b.staniforth@auckland.ac.nz
AP Liz Beddoe                 School of Counselling, Human Services & Social Work , University of Auckland, NZ  e.beddoe@auckland.ac.nz

CONCLUSION: Social work holds two essentially antithetical constructs of pride and felt stigma, highlighting the ambivalent emotions of social workers, and ambiguous positioning of social work in New Zealand’s contracting welfare state.